**Excellence in Exhibition:
Preventing Disease in Animals and People**

**Lesson 1: Introduction to Influenza, Zoonoses, and Disease Risks**

**Learning Objectives**

1. **Define zoonoses.**
2. **Describe the importance of influenza and other zoonoses.**
3. **Recognize common zoonotic diseases that might affect people and animals at fairs or exhibitions.**
4. **Identify risk factors for zoonotic disease infection.**